



Discover how to be a true power speaker.

# The HeART of Public Speaking

by Raju Mandhyan

- "The best! Worth every peso!" ~Ms. Michelle Marquez-Lachica, dB Wizards, Inc.
- "He's one of only a few speakers who's so generous in sharing his knowledge & skills, you get the feeling he wants to empty himself and pour onto us everything he knows about power speaking in such a short time. A MOST PASSIONATE & SELFLESS GURU!" - Ms. Socorro Rita Carpio, Division Head, PLDT
- "A treasure trove of powerful tactics to excel in public speaking." - J.T. Zhang & Co. Inc.
- "I'm going to propose this workshop to my organization!" ~Ms. Marites Curitana, ICT Marketing Services, Inc.
- "Learning Mind Mapping, with Raju, from this workshop was most valuable to me!"

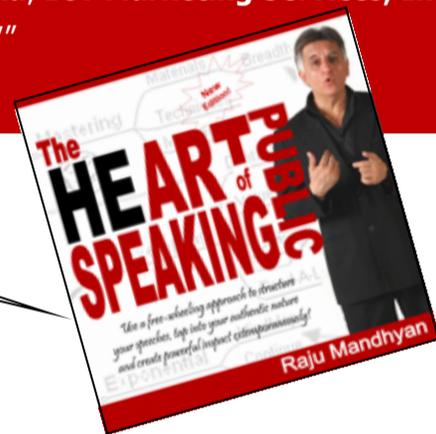
## OBJECTIVES

1. Master the principles of Mind Mapping.
2. Research, write and prepare an extremely effective presentations or speeches.
3. Overcome all self-doubt, stress, and fear and make your personality work for you.
4. Employ humor, analogies, metaphors and rhetoric to impart in-depth understanding.
5. Discover and understand audience-learning dynamics to establish deep rapport at all levels.
6. Develop deep rapport and scintillate audiences.
7. Learn to be a clear, concise and a compelling speaker.
8. Deliver presentations and speeches with ease, distinct flair, and absolute effectiveness.
9. Consistently be able to face cameras and audiences and deliver excellent extempore speeches.

## CONTENTS

1. Difference between presentations that are either informative or persuasive.
2. Audience analysis and Mind Mapping techniques for designing and crafting presentations.
3. Writing, creating and practicing material that is time-bound, value-packed and precise.
4. Weaving in your own personality, your style to increase impact and rapport in speaker-audience dynamics.
5. Use and importance of eye contact, gestures and body language to maximize presentation impact.
6. Use visual aids and props as support and not as crutches in delivery.
7. Deliver presentations using Mind Maps that will have audiences buy into every word
8. Self-evaluation and consistent positive feed-backing methods that lead to self-mastery.

Free Audio Book for all Participants



## APPROACH

This workshop is highly intensive and interactive. It, actually, is two workshops in one...Mind Mapping & Public Speaking. It has **75% structured learning activities with feedback and only 25% lecture and group discussions**. In effect you learn by doing not just by listening and watching.

## WHO SHOULD ATTEND

**Senior to upper level managers, team leaders, and executives** who have had some experience and who want to excel in presenting with ease, effectiveness, confidence, and style.

## RAJU MANDHYAN

Author of three books, Raju has designed, prepared, and facilitated workshops on leadership, creativity, presentation skills, and effective negotiation, often incorporating Mind-Mapping modules in his workshops.

He is the originator of MOVE, and a member of the Philippine Chamber of Commerce and Industry, Business Economic Club, Rotary Club of San Lorenzo, Phil-Export, and current Chair of the Philippines India Business Council.

- Coached for the British Council on communications skills.
- Advanced Toastmaster Gold
- Freelance faculty, American Management Association
- Buzan Licensed Instructor for Mind Mapping
- District 75, Toastmasters, Champion Speech Evaluator, 2005

